

## DATA PROTECTION INFORMATION

for the use of our social media channels  
in the European Economic Area

Our social media channels are operated by:

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### LinkedIn

LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland is responsible for the collection and further processing of personal user data on LinkedIn websites.

Please note that LinkedIn collects and processes certain information about your visit to our LinkedIn page even if you do not have a LinkedIn user account or are not logged in to LinkedIn. For information on the processing of personal data by LinkedIn, please refer to LinkedIn's privacy policy at

[https://www.linkedin.com/legal/privacy-policy?trk=d\\_org\\_guest\\_company\\_overview\\_footer-privacy-policy](https://www.linkedin.com/legal/privacy-policy?trk=d_org_guest_company_overview_footer-privacy-policy)

As the operator of this LinkedIn page, we can only view your public profile on LinkedIn. Which information is visible here depends on your settings in your profile. In addition, we process your personal data (such as your name and the content of your messages, inquiries or other contributions to us) if you contact us via our LinkedIn page. We then process this data for the purpose of processing your posts accordingly and, if necessary, responding to them. Depending on the reason for and content of the conversation, this processing is based either on our legitimate interest in accordance with Article 6(1)(f) of the EU General Data Protection Regulation ("GDPR"), in particular in order to be able to contact you in response to your inquiries or contributions, or on Article 6(1)(b) GDPR if your inquiry is aimed at concluding a contract with us.

LinkedIn also provides us with so-called page analytics data. This data is anonymous statistics that we use to evaluate the quality of our LinkedIn page and our content. These statistics are compiled on the basis of usage data that LinkedIn collects about your interaction with our LinkedIn page; we do not have access to this usage data.

LinkedIn has made a commitment to us to take primary responsibility for the processing of Page Analytics data and the fulfillment of your rights under the GDPR (see below for more information) and to provide you with the essence of the agreement applicable to this (<https://legal.linkedin.com/pages-joint-controller-addendum>).

This processing is based on our legitimate interest pursuant to Art. 6 (1) (f) GDPR, in particular in order to recognize user preferences (e.g. number of followers, number of views of individual page areas, user statistics by age, geography and language) and to be able to adapt and improve the offer on our LinkedIn page to suit the target group as much as possible.

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We store your personal data on our systems, i.e. outside LinkedIn, if and for as long as it is necessary for the purposes for which it was collected or for as long as there are legal obligations to retain it.

You are neither legally nor contractually obliged to provide your personal data. If you wish to visit our LinkedIn page, the processing of your personal data by LinkedIn is unavoidable.

It is conceivable that some of the information collected may also be processed outside the European Union by LinkedIn Corporation and its US subsidiaries ("LinkedIn") based in the USA. To ensure an adequate level of data protection, LinkedIn bases such data transfers on the European Commission's standard contractual clauses.

As a data subject, you have various rights under the EU General Data Protection Regulation, which you can of course also exercise with our company. Please contact us in this regard using the contact details above. You have the following rights as a data subject:

- Right to information
- Right to rectification
- Right to erasure (right to be forgotten)
- Right to restriction
- Right to object
- Right to data portability

You also have the right to contact the competent data protection supervisory authority, in particular in the EU Member State of your habitual residence or in which an infringement of the GDPR is alleged.

To exercise these rights with regard to data processing by Facebook, please contact Facebook directly if possible via the contact options provided by Facebook on its websites. In other cases or otherwise if required, please send us an e-mail to [datenschutzbeauftragter@euroflex.de](mailto:datenschutzbeauftragter@euroflex.de).

You can find additional information on how we handle personal data in the EUROFLEX Data Protection.